

Stock in the Company Which Makes the Macon

This is all Common Stock. The Company Has No Preferred Stock and No Bonded Indebtedness

The price of the stock is \$20 per share. We offer it at the present, at this price, with abounding confidence in the rising tide of its future, reserves the right to advance it at any time without notice. We especially point out that those who have made largest profits in automobile securities have done so by acquiring the stocks of young companies before their days of large operations and dividend payoffs. We earnestly recommend THE IMMEDIATE FIVE CENTS OF our stock. We urge its purchase TODAY before higher prices are established. DO NOT DELAY. BUY THIS STOCK NOW. THE PRICE WILL ADVANCE IN PRICE WHICH IT WILL CERTAINLY DO.

Maxwell stock is quoted at about \$9000 per share three years ago the same stock was sold with difficulty at \$200 per share.

Maxwell's total profit for the year just ended amounts to over five million dollars—a million and three quarters over the preceding year.

Practically all who invested moderate sums in the Macon Company in its beginning, have become wealthy.

Page-betrol stock, which three years ago sold at \$100 cannot now be bought for \$500. The net profits of this company for the year ending August 31, 1916 amounted to \$1,072,000, on a total capital stock of one million—over 100 per cent—a baby in three years, grown-up in profits.

Reo stockholders recently received a dividend of 100 per cent, and the stock which has a par value of \$10 is quoted at about five to one. \$1000 invested in Reo stock 11 years ago has brought the investor over seventy thousand dollars.

An original investment of \$1,000.00 in Ford stock is now worth millions. The operations of Ford Company cleared over \$110 each minute of last year.

The Haynes Automobile Co. of Kokomo, Ind. has declared a stock dividend of 108 1/3 per cent. During the fiscal year the earnings of the Haynes automobile Co. amounted to 15 per cent.

The balance sheet of the Chalmers Motor Co., as of June 30, 1916, shows assets of \$13,051,539 as against \$8,194,204 a year ago. The surplus account is \$2,000,074 against \$1,010,422 last year—a 100 per cent gain.

The Packard Motor Co.'s, net earnings for the year will probably exceed \$12 million dollars, practically doubling the earnings of the preceding year.

The astounding statement is made that the gross business of General Motors for the year ending July 30, was approximately \$133,000,000 on the sale of cars, the average value of which is \$1,100 each. The stock of this company has shown increased strength at prices around \$700.00 per share. It sold on the market in 1914 at \$25 per share—an advance of 9000 per cent. Net profit in 1916 four millions more than in 1915.

INFORMATION COUPON

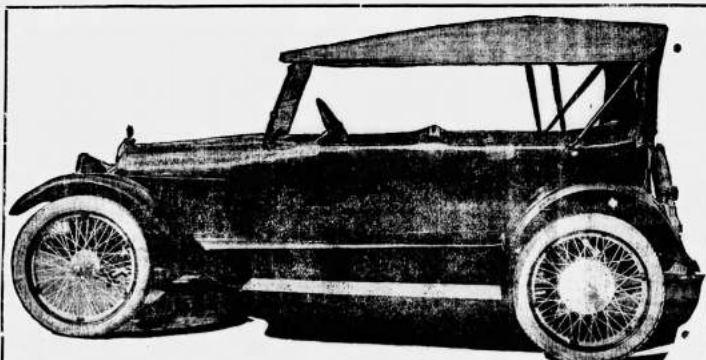
All-Steel Motor Car Co., Macon, Mo. cc.

Please send me At Once prospectus of the All-Steel Motor Company and full particulars about same. This request in no way obligates me.

Name.....

Address.....

City.....State.....



BIG MEN INVEST IN MACON

St. Louisans Have Acquired Holding in All-Steel Motor Co., and They are Satisfied their Investments are Safe and Will Yield Good Returns.

In Friday's issue of the Chronicle-Herald will be seen a page description of the All-Steel Motor Car Co., of Macon, and some interesting letters from prominent St. Louis business men who recently invested in the company and who, after a personal examination of conditions here, are more than satisfied with their holdings, and the management of the All-Steel Motor Car Co.

As recorded in the columns of Macon papers at the time, six well-known gentlemen of St. Louis—all of long experience in business affairs and judges of conditions—visited Macon for the purpose of inspecting the plant and learning how the business is to be conducted. The letters printed in the All-Steel Motor pages over their own signatures, show what they think of the concern and its prospects.

The management of the All-Steel Motor Car Co., feels very much gratified at these reports from expert business men of St. Louis. It feels that this is undoubted evidence that a good enterprise has been started here, and that our people of Macon and Shelby counties should show the same faith and encouragement to a strictly home institution that level-headed business men outside are showing.

The successful operation of the All-Steel Motor Car Co., means a big thing for Macon and Shelby counties, and for all this section. A pay-roll of \$600

weekly has already been established, and this will be greatly increased during the period of operation, now close at hand. Their workers are all home people. They spend their money here, and thus create a good local market for farm products of all kinds. Then the product of the Motor Company will keep money constantly coming into these counties, strengthening every line of business and industry.

The management feels that it is tendering to the people of these parts a real opportunity to become identified in the establishment of a concern which is destined to be of immense importance to the people of Macon and Shelby counties and of all this rich and fertile region hereabouts.

The All-Steel Motor Company is operated by a Board of Directors composed of men whom most of you know. They are all in active business here and their very interest of this section. After a long and painstaking investigation they have produced a handsome, practical motor car which they feel sure will at once command a large and increasing sale. They are confident that in the All-Steel car they have a machine which in many respects is superior to all others. It is so pronounced by expert mechanics.

Now, as suggested, here is a real opportunity for home investment. The home investor will benefit himself in two ways—he will receive his share of the profits on the operation and he will aid in building up a concern that will make his community more prosperous. The thing is worthy of your careful consideration. By doing so promptly you will give your personal encouragement to an enterprise that will be of benefit to your friends, your neighbors and yourself.

This automobile manufacturing company owns ample factory building and grounds, plenty of machinery, has contracts made for materials for some months ahead. It also has contracts with reliable dealers sufficient to take its entire output for the next year at a profit. The plans of the company are to build at least 5,000 cars in 1917 and many thousands more each succeeding year.

YOU have this opportunity to secure stock in an enterprise, the success of which is assured. You are being asked to investigate in a concern which has already come through the experimental stage, already up to where it is sure to be a go. A concern which has already been financed over that hazardous, long chance period.

YOU KNOW that hundreds, thousands of men and women have become rich by small investments in the various successful automobile factories.

Demand is further ahead of supply now than ever before in the history of the automobile business. Therefore you know that your money is sure to multiply many times when invested in an automobile manufacturing business which is already well launched and which is headed by determined sensible business men.

ONLY A FEW DAYS or a few weeks at most will there be any of this company's stock left for sale. Money is coming into our treasury from many other cities and communities, especially from places where we are sending demonstrator cars to our dealer agents. Moreover it is our plan to place only a proportionate amount of our stock in each locality.

SMALL INVESTORS and medium sized investors will own this company for all time, as we are not selling to any man, nor to any set of men a controlling interest. You can buy one share or any amount above that up to the limit; the limit is placed because this Company is being built strictly on a co-operative basis. Every man working for the company will have the opportunity to buy some stock.

We are especially anxious that the people of Macon and Shelby Counties should rally to the opportunity before them, realizing as we do that money invested will give valuable returns and that you will never have cause to regret for investing.

THE OFFICERS of this company are: R. R. Williams, Pres.; J. D. Hall, V.-P.; Albert Skinner, Treas.; W. J. Ward, Sec. Refer to any one or any bank in Macon, where they have lived most of their lives.

ALL-STEEL MOTOR CAR CO.,
Gentlemen: Macon, Mo., cc

Enclosed find \$.....for.....
shares of stock at \$20 per share.

Name.....

Occupation.....St. & No.....

City.....State.....

ALL-STEEL MOTOR CAR CO.

Macon, Missouri

For Further Information Call at Office or Phone 32